



TOOBA TRADERS

IMPORTER • EXPORTER • GENERAL SUPPLIER

COMPANY PROFILE

Reliable Sourcing • Quality-Focused Supply • Professional Service

Islamabad, Pakistan
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Company Overview

Tooba Traders is an Islamabad-based trading and general supply company providing sourcing and supply services for a range of institutional, commercial, humanitarian and project-based requirements. We aim to respond to client requirements with appropriate products, competitive quotations, clear communication and dependable service.

Our product range includes kitchen sets, hygiene kits, Non-Food Item (NFI) kits, relief tents, bamboo, training toolkits and materials, Personal Protective Equipment (PPE), and other general supplies. Requirements may vary from one project to another; therefore, we work from the specifications, quantities and delivery requirements provided by each client.

Our approach is practical and requirement-focused: understand what is needed, identify suitable products, prepare a clear commercial offer, and coordinate supply in accordance with the agreed terms.

VISION

To build a reputable trading and supply business recognized for responsible service, reliable coordination and long-term professional relationships.

MISSION

To provide practical and cost-conscious sourcing and supply solutions while maintaining attention to client specifications, communication and agreed delivery requirements.

Our Business Principles

Integrity

Conducting business with professionalism, transparency and respect for our commitments.

Requirement Focus

Working from the specifications, quantities and conditions communicated by the client.

Value

Seeking commercially suitable options while keeping quality and project requirements in view.

Responsiveness

Maintaining clear and timely communication during quotation and supply coordination.

Reliability

Treating agreed requirements and timelines seriously and communicating promptly when clarification is required.

Products & Supply Categories

Kitchen Sets

Kitchen sets and related household items for institutional, project and relief-related requirements, supplied according to the requested composition and specifications.

Hygiene Kits

Personal and household hygiene items supplied individually or as kits according to client-provided item lists, quantities and packaging requirements.

Non-Food Item (NFI) Kits

General non-food items and project-specific kits assembled or supplied in accordance with the requirements stated in an RFQ, BOQ or item schedule.

Relief Tents & Shelter Items

Relief tents and associated shelter-related supplies sourced against the dimensions, materials, quantities and other specifications requested by the client.

Bamboo

Bamboo supplied for project and shelter-related requirements according to requested sizes, quantities and available specifications.

Training Toolkits & Materials

Toolkits, demonstration materials and related items for vocational, training and project requirements based on client-provided lists or technical specifications.

Personal Protective Equipment (PPE)

Protective and safety items for workplace, field, training or project use, sourced according to the requested product specifications.

General Supplies

Additional goods may be sourced against specific RFQs, BOQs or client requirements, subject to product availability and agreed commercial terms.

How We Work

1. Requirement Review

We review the item description, specification, quantity, delivery requirement and other information provided by the client.

2. Sourcing & Quotation

Suitable market options are identified and a commercial quotation is prepared on the basis of the requested requirement and available products.

3. Clarification & Confirmation

Where a specification requires clarification, we coordinate with the client before proceeding. Confirmed requirements form the basis of supply.

4. Procurement & Supply Coordination

Following confirmation, we coordinate procurement and delivery in line with the agreed quotation and terms.

Our Commitment

We understand that procurement documents may contain detailed specifications and that accuracy is important. Our commitment is to communicate clearly, quote responsibly, and aim to supply goods in accordance with the requirements agreed with the client.

We do not believe in overstating capabilities. Where an item, specification, quantity or delivery requirement needs confirmation, we prefer to clarify it before commitment. This approach supports transparent and dependable business relationships.

Who We Can Serve

Our products and sourcing services can support NGOs and development organizations, institutional buyers, commercial organizations, contractors, training initiatives and other clients with project-based or general supply requirements.

Specific eligibility, capacity, product compliance and delivery arrangements remain subject to the requirements and terms of each individual RFQ, purchase order or contract.

Why Work With Tooba Traders

- A broad range of general and project-oriented supply categories.
- Requirement-based sourcing using client-provided specifications and quantities.
- Clear and professional quotation and communication.
- Flexibility to respond to different RFQs and project requirements.
- A practical focus on value, suitability and dependable coordination.

PRIMARY CONTACT • Malik Abdul Basit, Marketing Manager • 0334 5153311

Company Information

Company Name	Tooba Traders
Year Established	2023
Nature of Business	Importer, Exporter & General Supplier
Chief Executive Officer	Tooba Qamar
Marketing Manager / Contact Person	Malik Abdul Basit 0334 5153311
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